



*City of Charleston*  
*South Carolina*

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PUBLIC INFORMATION

***For Immediate Release: May 2, 2009***

**Piccolo Spoleto Announces a Spring Clean and Recycle Competition with  
AbundaTrade.com**

**CHARLESTON, S.C.**—The City of Charleston Office of Cultural Affairs in cooperation with AbundaTrade.com is hosting a *Piccolo Spoleto Spring Clean and Recycle Competition* to support the outreach programs of the Piccolo Spoleto Festival.

Teams and individuals can participate in the fundraising campaign with AbundaTrade.com that helps Piccolo Spoleto and the environment. CDs, DVDs and books that are in good condition are accepted and may be brought to the City of Charleston Office of Cultural Affairs information booth at the Charleston Farmers Market in Marion Square any Saturday from 8 a.m. to 2 p.m., beginning Saturday, April 11 through Saturday, May 23.

Other drop off (or mailing) locations include:

- Office of Cultural Affairs, 180 Meeting St., Suite 200, Charleston, SC 29401  
(Hours of operation are 8:30 a.m. to 5 p.m. Monday through Friday)
- Gaillard Auditorium Box Office, 77 Calhoun St., Charleston, SC 29401  
(Hours of operation are 10 a.m. to 6 p.m. Monday through Friday)
- AbundaTrade.com, 498 Wando Park Blvd., Suite 1000 - Mt. Pleasant, SC 29464  
(Hours of operation are 10 a.m. to 6 p.m., daily)

The last day for donations to be considered in this Piccolo Spoleto competition is Saturday, May 23. Everyone who participates will receive prizes according to the amount of items they donate. In addition, the top three teams and the individuals that bring in the most donated items will receive 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> grand prize packages. Winners will be announced on stage during the admission-free “Break It Down Now!” block party produced by the talented Piccolo Spoleto college interns on Saturday, May 30 from 7 to 11 p.m. behind the U.S. Custom House.

Prizes for each participant in the competition include:

- 1-14 Items: One vintage Piccolo Spoleto poster
- 15-24 Items: Plus one vintage box of note cards
- 25-49 Items: Plus one vintage Piccolo Spoleto t-shirt
- 50-74 Items: Plus one 2009 Piccolo Spoleto poster
- 75+ Items: Plus a pair of tickets to one 2009 Piccolo Spoleto event

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Grand Prize Packages for the TEAMS CATEGORY include:

- 1<sup>st</sup> Place: 10 pairs of tickets to a Spiritline Harbor Cruise, \$200 in gift certificates to Wild Wing Café, 10 pairs of tickets to a Piccolo Spoleto 2009 event, 10 Piccolo Spoleto 2009 posters and a full page color ad in the 2010 Piccolo Spoleto program guide
- 2<sup>nd</sup> Place: 5 pairs of tickets to a Spiritline Harbor Cruise, \$100 in gift certificates to Wild Wing Café, 5 pairs of tickets to a Piccolo Spoleto 2009 event, 5 Piccolo Spoleto 2009 posters, and a half-page color ad in the 2010 Piccolo Spoleto program guide
- 3<sup>rd</sup> Place: 5 pairs of tickets to a Spiritline Harbor Cruise, \$50 in gift certificates to Wild Wing Café, 5 pairs of tickets to a Piccolo Spoleto 2009 event, 5 Piccolo Spoleto 2009 posters, and a half-page black & white ad in the 2010 Piccolo Spoleto program guide

Grand Prize Packages for the INDIVIDUALS CATEGORY include:

- 1<sup>st</sup> Place: 4 pairs of tickets to a Spiritline Harbor Cruise, \$100 in gift certificates to Magnolia's Restaurant, a set of all three 2009 Piccolo Spoleto posters, and 4 pairs of tickets to a Piccolo Spoleto 2009 event
- 2<sup>nd</sup> Place: 3 pairs of tickets to a Spiritline Harbor Cruise, \$75 in gift certificates to Magnolia's Restaurant, a set of all three 2009 Piccolo Spoleto posters, and 3 pairs of tickets to a Piccolo Spoleto 2009 event
- 3<sup>rd</sup> Place: 2 pairs of tickets to a Spiritline Harbor Cruise, \$50 in gift certificates to Magnolia's Restaurant, a set of all three 2009 Piccolo Spoleto posters, and 2 pairs of tickets to a Piccolo Spoleto 2009 event

For donation questions, please call, (843) 724-7305 or e-mail [info@charlestonarts.sc](mailto:info@charlestonarts.sc).

The AbundaTrade.com concept was launched in January 2006 as the global revitalization of Millennium Music, an independent music retailer based in Charleston, S.C. Along with the trade, it offers CD-to-MP3 conversion services and sells new and used CDs, DVDs and books online.

Produced and directed by the City of Charleston Office of Cultural Affairs since 1979, Piccolo Spoleto is the official outreach program of Spoleto Festival USA. Piccolo's mission is to provide access to the Spoleto Festival USA experience for everyone, regardless of their economic, social or physical circumstances and to provide the opportunity for excellent local and regional artists, writers and performers to be showcased in the Piccolo Spoleto Festival venues. Piccolo Spoleto receives support from the City of Charleston, County of Charleston, South Carolina Arts Commission and the National Endowment for the Arts, a federal agency. Title sponsors of the Piccolo Spoleto Festival are Publix and Publix Super Markets Charities. Tickets may be purchased by calling the Piccolo Spoleto ticket hotline at 888-374-2656, or online at [www.TicketMaster.com](http://www.TicketMaster.com). For more a ticket brochure and more information please visit [www.PiccoloSpoleto.com](http://www.PiccoloSpoleto.com) or call (843) 724-7305.

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